



MISSION STATEMENT TOOL

A MAN WITHOUT A MISSION IS A WEAPON WITHOUT A TARGET

STEP 1: BUILD YOUR STATEMENT

Answer these prompts. Don't overthink.

1. WHAT DO YOU WANT TO BUILD OR BECOME?

2. WHY DOES THAT ACTUALLY MATTER TO YOU?

3. WHAT KIND OF MAN DO YOU WANT TO BE WHILE DOING IT?

4. WHAT VALUES OR RULES DO YOU WANT TO LIVE BY - ESPECIALLY WHEN LIFE IS HARD?

STEP 2: FINAL MISSION STATEMENT

Now put this into a single mission statement.

MY MISSION:

SEE IT. FEEL IT. BELIEVE IT.

EXAMPLES

To be a responsible partner and parent; I give priority to these roles.

To become a man I respect and someone others can rely on.

To lead with action, never settle for average and create a powerful legacy.